IIDA Mission

IIDA provides meaningful resources to commercial interior designers and their clients to advance the profession and enhance business value for all.

2020
Industry & Design Alliance Package
The vision & mission of IIDA

Stands for the future of design...

EXPECT MORE.
IIDA understands that Membership is personal, meaningful and shapes you as an individual and practitioner throughout your career, adapting with your needs. IIDA advances the profession of Interior Design through the cultivation of leadership and by advocating for exceptional design.

SAY MORE.
IIDA makes it easy to connect with like-minded professionals. We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

READ MORE.
Design is an emotional, aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. And stay current with the latest discourse in design with news and info updates from IIDA and your Chapter.

GROW MORE.
Combining realism and vision, IIDA defines opportunities for our Members to maximize their professionalism. IIDA is a catalyst for your professional development.

KNOW MORE.
Education is a life-long pursuit, and the process of becoming a well-educated design practitioner does not end when you graduate. IIDA supports you with numerous educational options and provides you with the knowledge and confidence to prosper in today's rapidly evolving marketplace.

GIVE MORE.
Design is about humanity and improving the human condition through interior environments that are effective, efficient and exceptional. IIDA shares your passion to create a better world, and we leverage the resources of the IIDA Foundation to give back.

DO MORE.
IIDA Forums offer a venue for discussion with professionals in similar fields and dispersal of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice.

PRACTICE MORE.
IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.
Welcome to the Florida Central Chapter of the International Interior Design Association; the professional organization of choice for Commercial Interior Designers.

Our Chapter is an active, diverse and vibrant family of over 180 Professional, Associate, Educator, Student, and Industry members, spanning between our two City Centers: Orlando and Tampa.

Our focus is to bring career advancement through education and networking as well as provide awareness of the value of Interior Design through community outreach. Actively promoting the importance of our profession, we reach the legislative level through our successful advocacy efforts. We strive to be ambassadors who cultivate and help strengthen a passionate, engaged and educated design community.

Our Chapter hosts several events between both City Centers each year to which there are countless opportunities for you to connect with fellow designers and industry professionals. We welcome you in becoming engaged with IIDA FLC!

Sincerely,

Christi Coats
Christi Coats
IIDA FLC Chapter President
IIDA Vision

Our vision is to support culture, enhance business value, solve problems, and positively impact the health and well-being of people’s lives through a greater understanding of interior design.

Board of Directors 2019-2020

President.................................................................Christi Coats, Gresham Smith
President-Elect.......................................................Karli Kronmiller, Hunton Brady
Past President.........................................................Gilbert Broco, CI Group
VP of Orlando.........................................................Jose Jordan, DLR Group
VP of Tampa.............................................................Maggie Coppola
VP of Events............................................................Don Newman, Herman Miller
VP of Communications...........................................Nadine Phillips, HOK
VP of Programs & Professional Development..............Open Position
VP of Membership..................................................Kelli Dixon, Bison Contract
VP of Sponsorship..................................................Ann Rank, MDC Interior Solutions
VP of Student Affairs...............................................Shawna Boyd, Nelson
VP of Advocacy........................................................Robert Edgar, Gensler
Director of Tampa Advocacy.................................David Loos, Beaux Arts Group
Director of Tampa Membership..............................Raquel Ayres, OFS
Director of Orlando Prof. Dvlpt.........................Brandi Markiewicz, CI Group
Director of Orlando Events.................................Diane Arnn, Nautilus Tile
Director of Orlando Sponsorship...Marianne Poltar, Gravity Arch & Design
Director of Orlando Student Affairs.........................Christina Jameson, OFS

**Contact us at any time at iidaflc.president@gmail.com**
2020 Signature and Chapter Events

*Signature events identified

JAN:
- ANNUAL SPONSORSHIP BREAKFAST

FEB:
- CHAPTER HOSTED CEU’s
- NCIDQ PREP COURSE (hosted in Orlando)
- MUGSHOTS & MOJITO’S (hosted in Orlando)

MARCH:
- CEU (hosted in Tampa)
- BATTLE OF THE FIRMS (hosted in Lakeland)

APRIL:
- STITCHED FASHION SHOW (hosted in Tampa)*
- PAINT YOUR HEART OUT (Tampa)

MAY, JUNE & JULY:
- PROJECT TOUR & CEU EVENT (1 per month)

AUGUST:
- CLEAN THE WORLD (hosted in Orlando)

SEPT:
- CEU (hosted in Orlando)

OCT:
- HALLOWEEN COSTUME MAKING (hosted in Tampa)

NOV:
- CHAIRS FOR CHARITY (hosted in Orl & Tampa)

DEC:
- GINGERBREAD WARS/ANNUAL MEMBERSHIP DRIVE/TOY DRIVE (hosted in Orlando)
- UGLY SWEATER PARTY (hosted in Tampa)
Annual Sponsorship

The IIDA Central Florida Industry and Design Alliance is a beneficial way for you to plan the support you give to our Chapter and determine which events most reflect your interests.

This program has been successful in many other chapters since 2008 to help simplify the process of giving and limit the number of times you are approached for support.

Sponsor benefits are listed on the following pages and offer a variety of packages for Signature Events for each sponsorship level.

Industry Benefactors and Design Firm Advocates are credited on all IIDA Central Florida collateral and Digital AV Presentations at every single event, and also qualify for a discount on tickets to IIDA Central Florida events and Forums (n/a for Gala).

CLICK HERE FOR ONLINE OPPORTUNITY FOR SPONSORSHIP
For further information on sponsorship email Marianne Poltar, Marianne@GravityArchitectureandDesign.com or Ann Rank, Arank@mdcwall.com
<table>
<thead>
<tr>
<th>Benefits</th>
<th>$4500 Platinum</th>
<th>$3000 Gold</th>
<th>$2000 Silver</th>
<th>$1000 Copper</th>
<th>$500 Bronze</th>
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<td>• Opportunity to post (1) company event on IIDA FLC Website</td>
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<td>• Help promoting (1) company event per year to IIDA Membership</td>
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<td>Social Media</td>
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<td>• LinkedIn</td>
<td>Post event, product &amp; general company info to group discussion board</td>
<td>(2x/yr)</td>
<td>(1x/yr)</td>
<td>(1x/yr)</td>
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<td>• Facebook</td>
<td>Post event, video &amp; editorial content on chapter’s newsfeed</td>
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<td>(1x/yr)</td>
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<td>• Instagram</td>
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<td>• LinkedIn</td>
<td>Post event to group discussion board (copper &amp; bronze 1x/yr)</td>
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<td>Recognition</td>
<td>Company logo on Annual Sponsorship Banner/poster at all 2020 events</td>
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<td>• Company name on all 2020 Eblast emails</td>
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<td>• Verbal Recognition of company at all events.</td>
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<td>Recognition</td>
<td>Company product, update or rep featured on social media or website (1x/yr – Silver, 2x/yr Gold, 3x/yr Platinum)</td>
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<td>• Logo/name displayed on all printed programs</td>
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<td>Chapter Membership List Inquiry (yearly; provided upon request only)</td>
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<td>Opportunity to host a CEU or Professional Development event (Platinum give first priority to present CEU at CEU Blitz)</td>
<td>X (2x/yr)</td>
<td>X (2x/yr)</td>
<td>X (1x/yr)</td>
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<td>Complimentary Event tickets for Stitched  (general admission only)** (25% off additional tickets; additional tickets limited to maximum tickets stated in columns)</td>
<td>4*</td>
<td>2*</td>
<td>2</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
Thank you

For more information on sponsorships, please contact:

Ann Rank, arank@mdcwall.com
Marianne Poltar, marianne@gravityarchitectureanddesign.com